

Skoda joins the Tour de France Femmes

Skoda Auto is supporting the Tour de France Femmes avec Zwift as the official main sponsor for the third time in a row. From August 12 to 18, 154 female riders in 22 teams will tackle the 950-kilometer tour. The eight stages, two of which take place on the second day of the race, will take the peloton through the Netherlands, Belgium and France.

The car manufacturer is providing the organizers with 70 support vehicles with electric and plug-in hybrid drives. Race director Marion Rousse monitors the action in the peloton in an Enyaq, which acts as the Tour's rolling command center as the "Red Car".

As in previous years, the vehicle manufacturer is also sponsoring the green jersey for the winner of the points classification. She also receives the crystal glass trophy created by the design department.

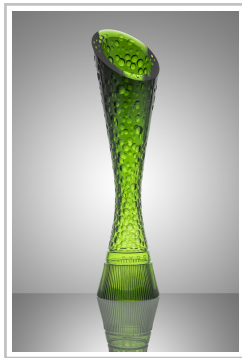
Cycling fans can find the latest news from the tour and interesting background reports shared by Polish professional rider Katarzyna "Kasia" Niewiadoma on the social media channels of the international website WeLoveCycling. (aum)

Images for article



Skoda is the main sponsor of the Tour de France Femmes avec Zwift.

Photo: Autoren-Union Mobilität/A.S.O./Fabien Boukla



Skoda Design created the winner's trophy for the Tour de France Femmes avec Zwift.

Photo: Autoren-Union Mobilität/Lasvit
